


C O L L E C T O R S ' E D I T I O N

# PLAYBOY'S CALENDAR PLAYMATES

\$5.95 

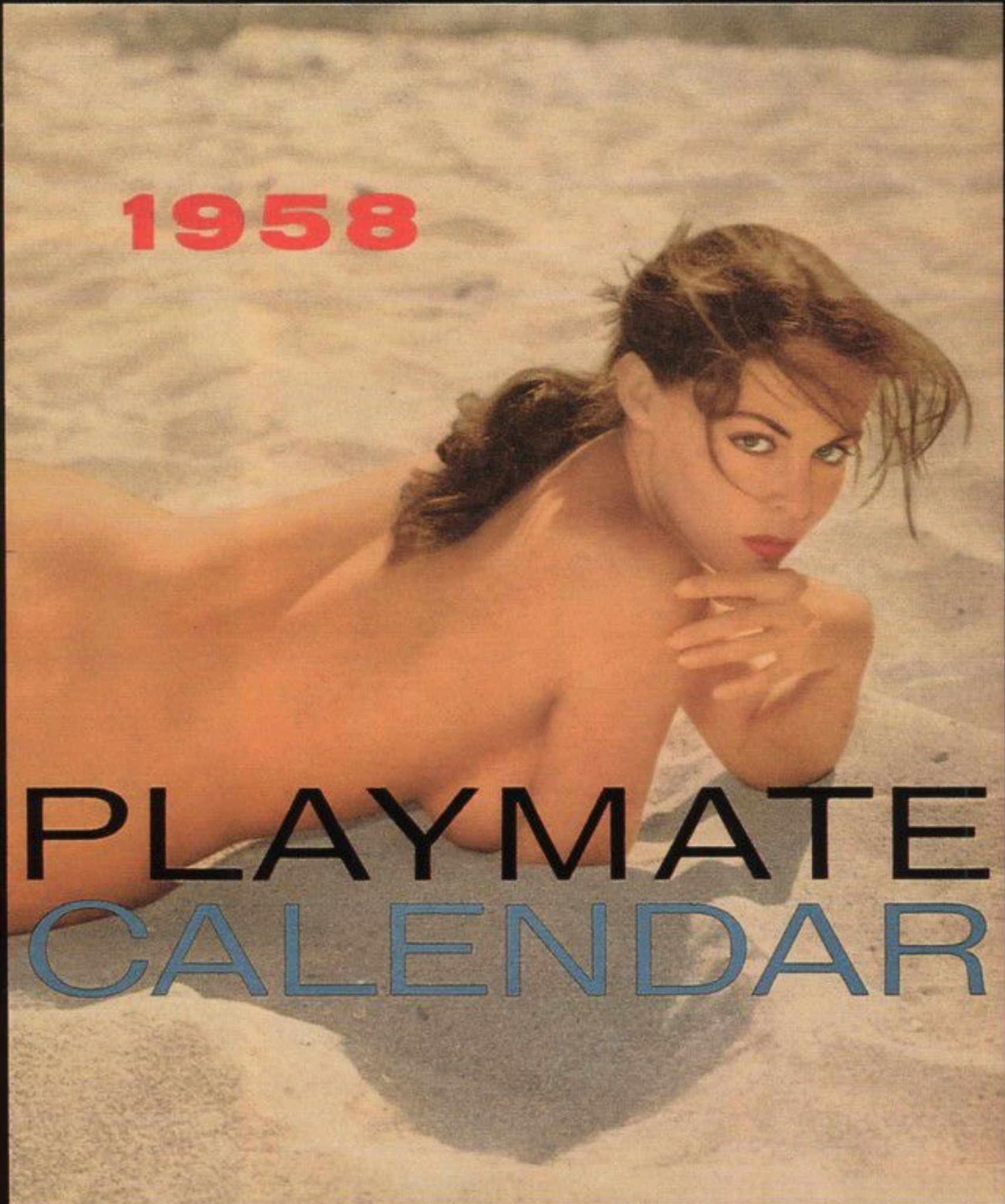


Canada \$5.95  
U.K. £3.95  
France Fr 49  
38590 14



# PLAYBOY

1958



PLAYMATE  
CALENDAR

50¢



# PLAYBOY

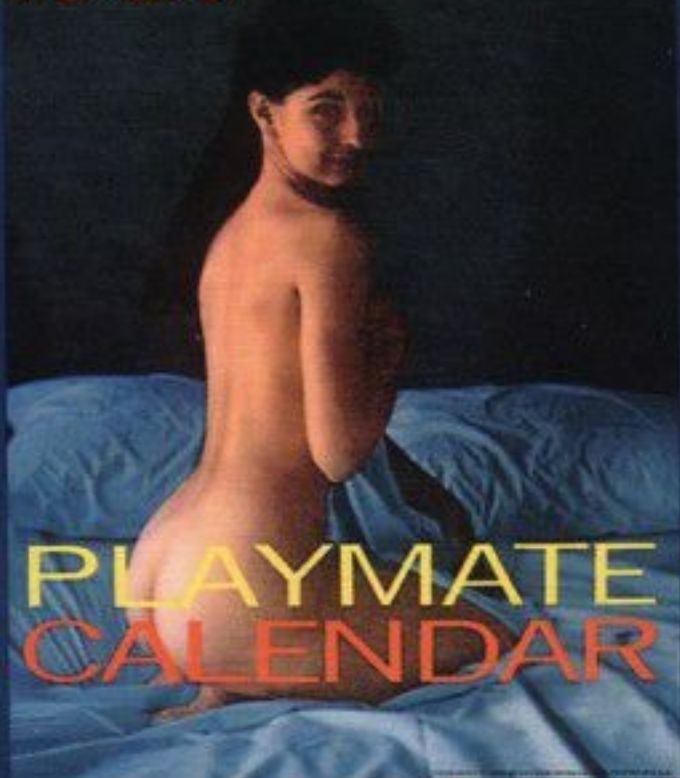
75¢



1959  
PLAYMATE  
CALENDAR

# PLAYBOY

1960



## PLAYMATE CALENDAR

50¢



# PLAYBOY



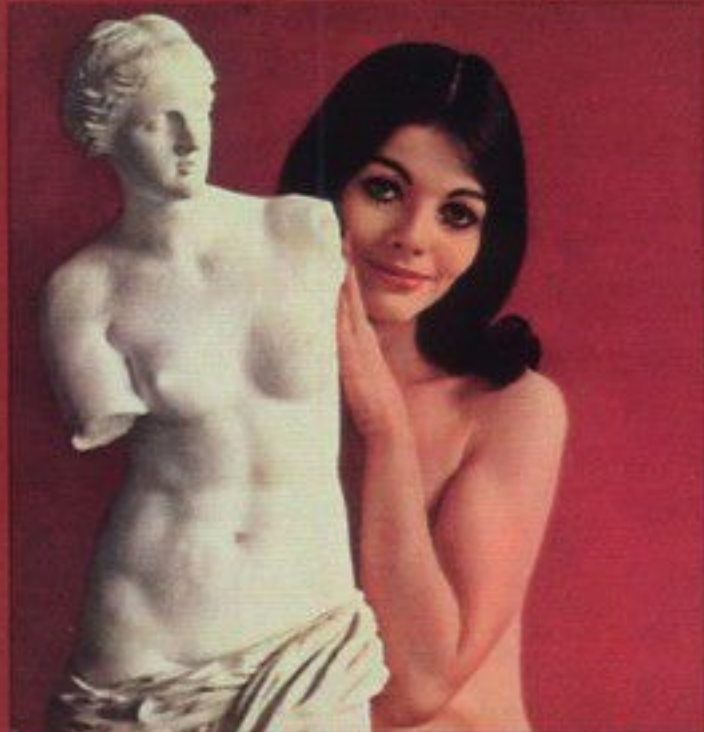
## PLAYMATE CALENDAR 1961

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50¢

1962

**PLAYBOY**

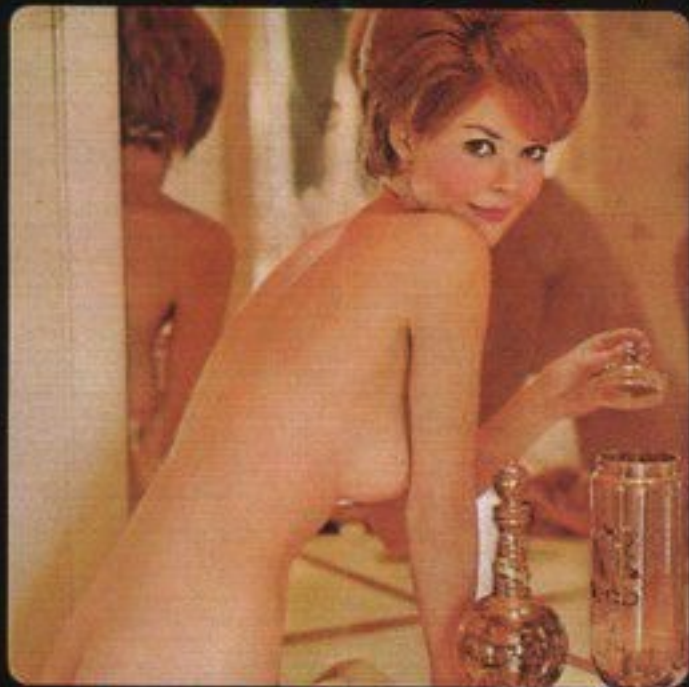


**PLAYMATE  
CALENDAR**

50¢



1963  
**PLAYBOY**



**PLAYMATE  
CALENDAR**

75c

1964  
**PLAYBOY**

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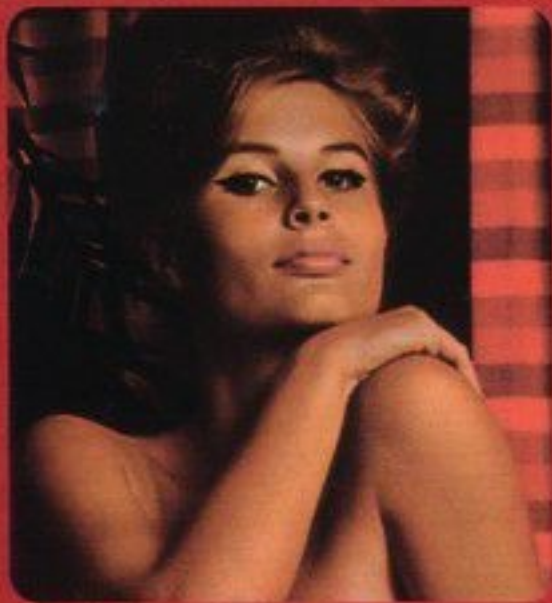
**PLAYMATE  
CALENDAR**

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75¢



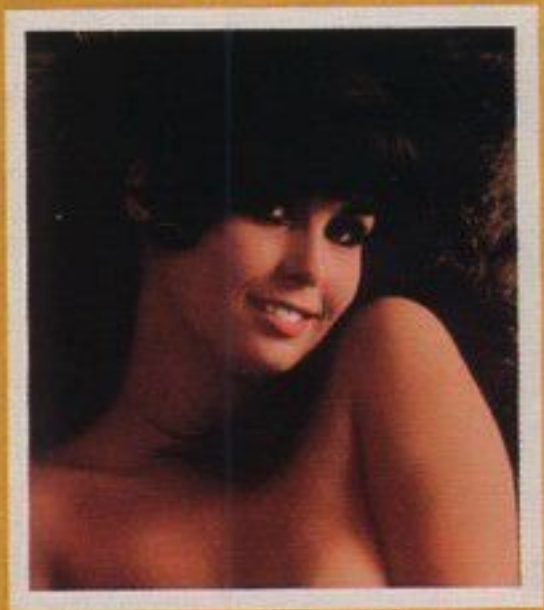
1965  
**PLAYBOY**



PLAYMATE  
CALENDAR

75¢

1966  
**PLAYBOY**

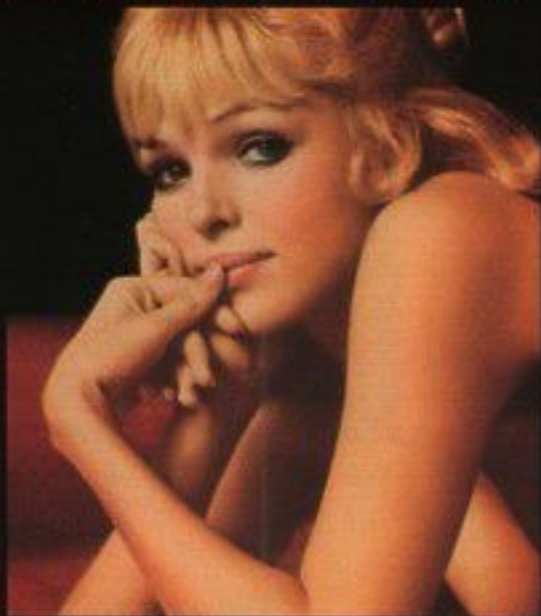


**PLAYMATE  
CALENDAR**

75¢



1967  
**PLAYBOY**



**PLAYMATE  
CALENDAR**

75c

1968  
**PLAYBOY**



**PLAYMATE  
CALENDAR**

75¢



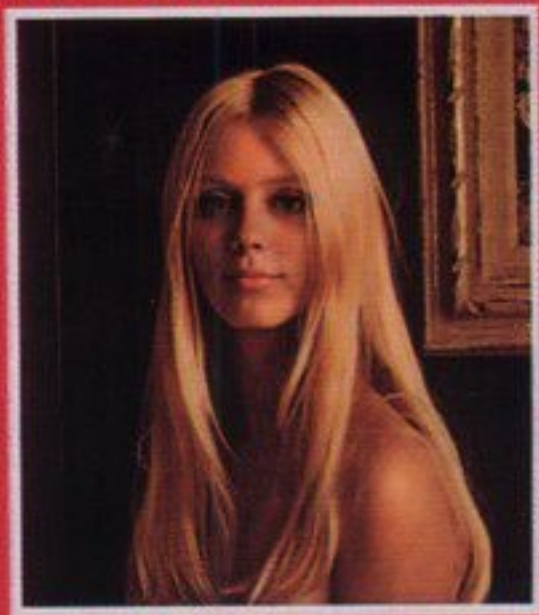
1969  
**PLAYBOY**



**PLAYMATE  
CALENDAR**

75¢

1970  
**PLAYBOY**

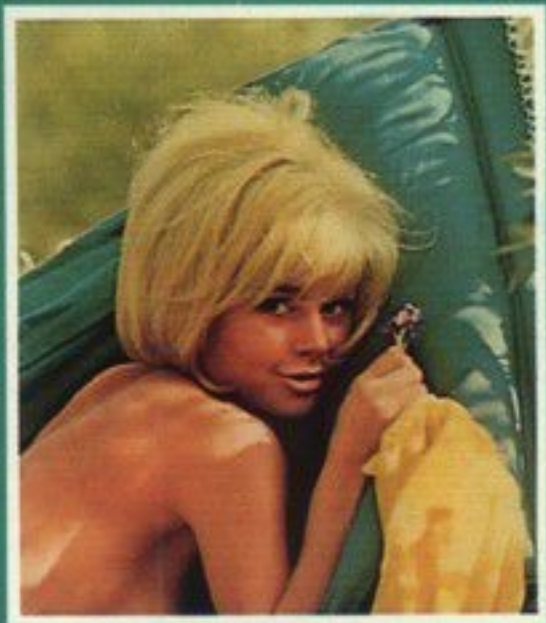


**PLAYMATE  
CALENDAR**

ONE DOLLAR

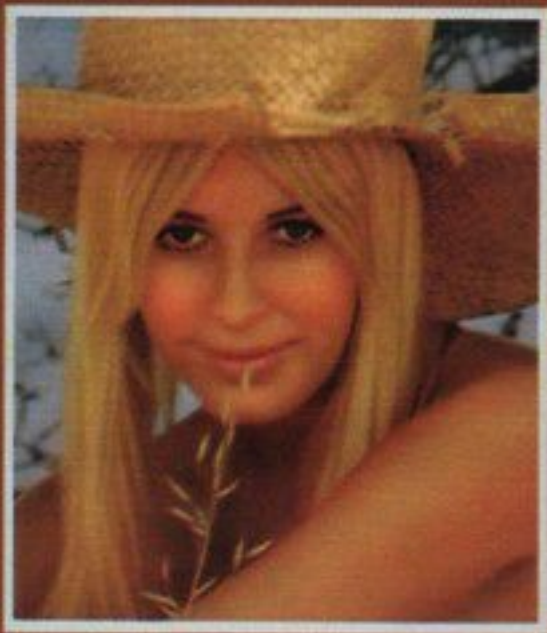


1971  
**PLAYBOY**



PLAYMATE  
CALENDAR

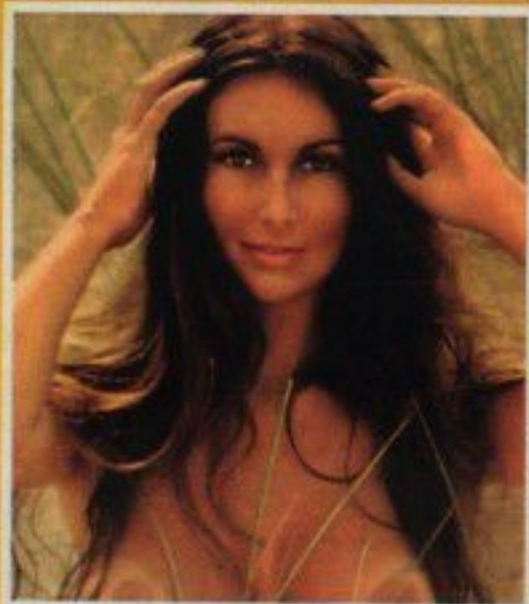
1972  
**PLAYBOY**



PLAYMATE  
CALENDAR

ONE DOLLAR

1973  
**PLAYBOY**

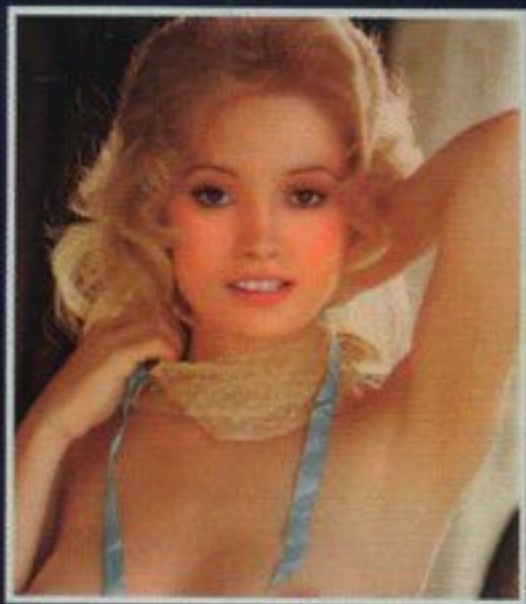


PLAYMATE  
CALENDAR

ONE DOLLAR



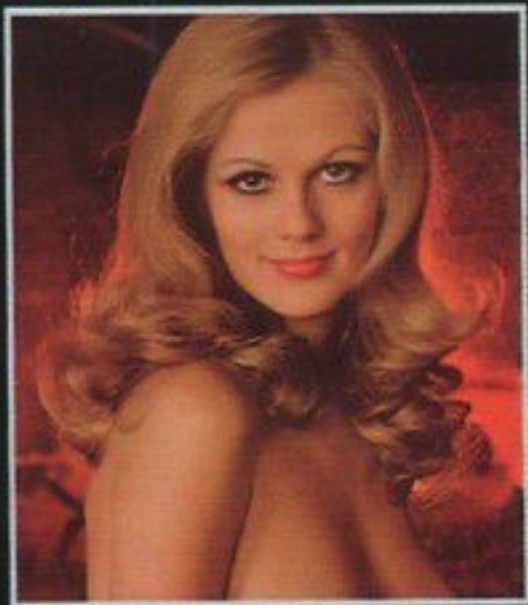
1974  
**PLAYBOY**



playmate  
calendar

\$1.00

1975  
**PLAYBOY**



**PLAYMATE  
CALENDAR**

\$1.25

1976

**PLAYBOY**

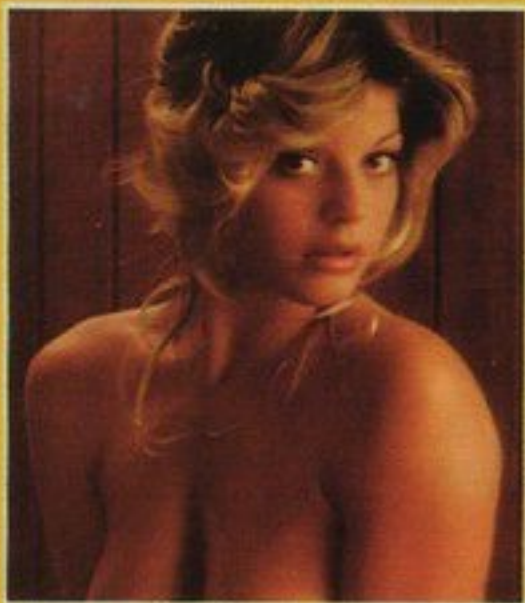


**PLAYMATE  
CALENDAR**

\$1.29



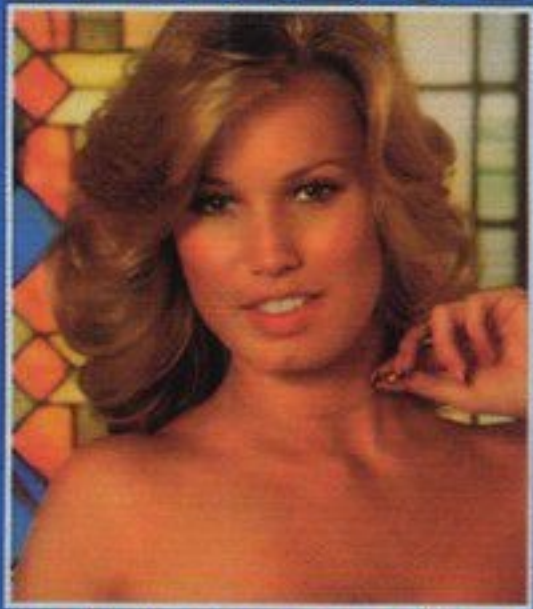
1977  
**PLAYBOY**



**PLAYMATE  
CALENDAR**

\$1.79

**1978**  
**PLAYBOY**

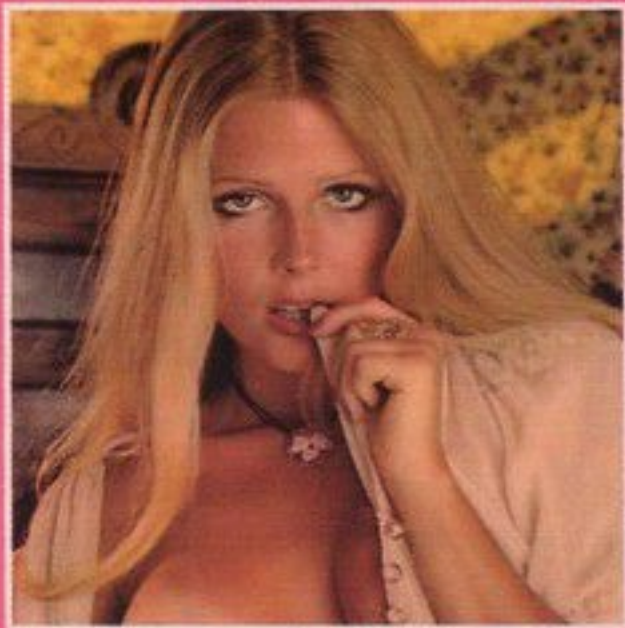


**playmate  
calendar**

\$2.00

1979

# PLAYBOY



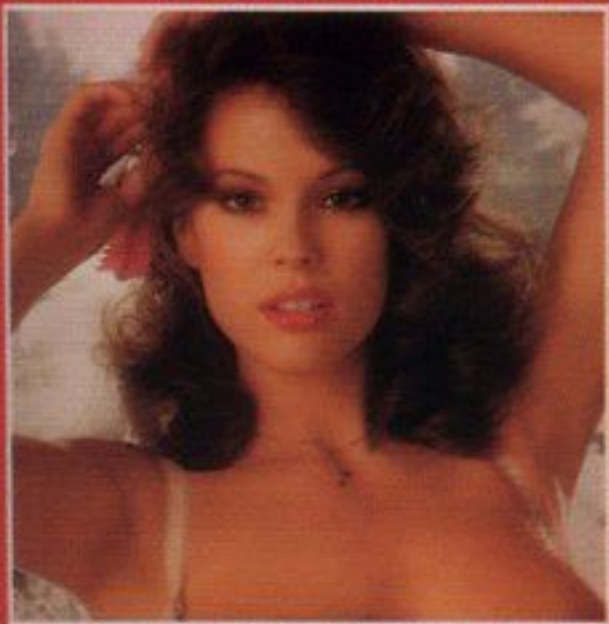
PLAYMATE  
CALENDAR

\$2.50



1980

**PLAYBOY**

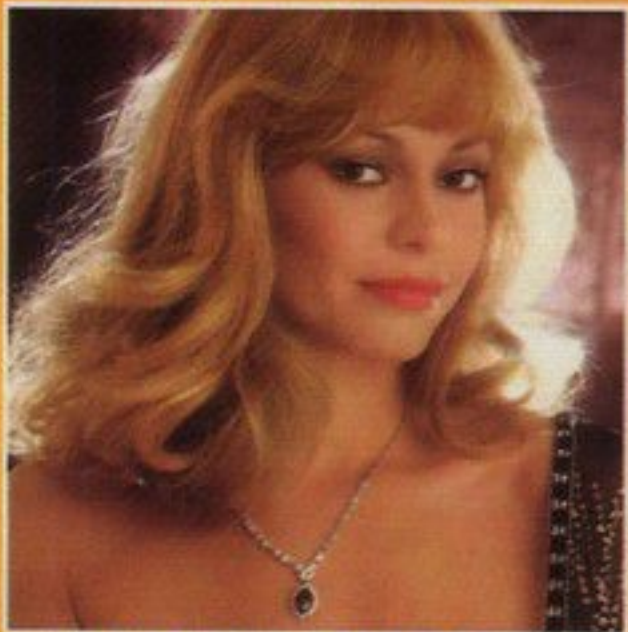


**PLAYMATE  
CALENDAR**

\$2.50

1981

**PLAYBOY**

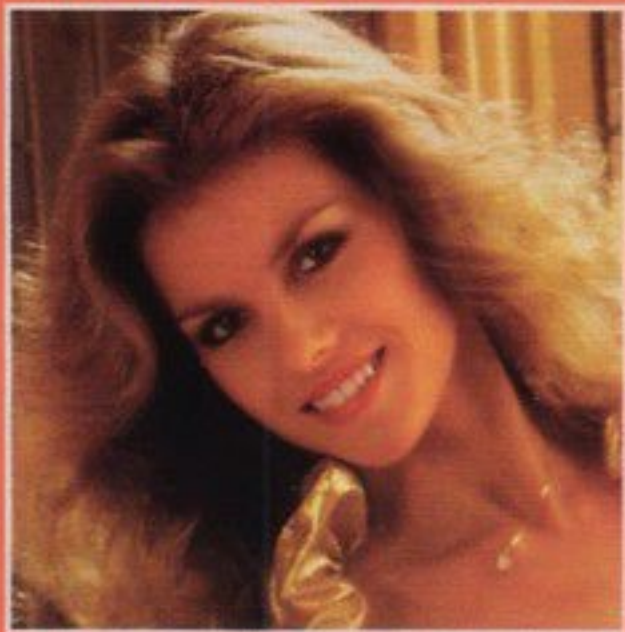


**PLAYMATE  
CALENDAR**

\$3.25

1982

**PLAYBOY**

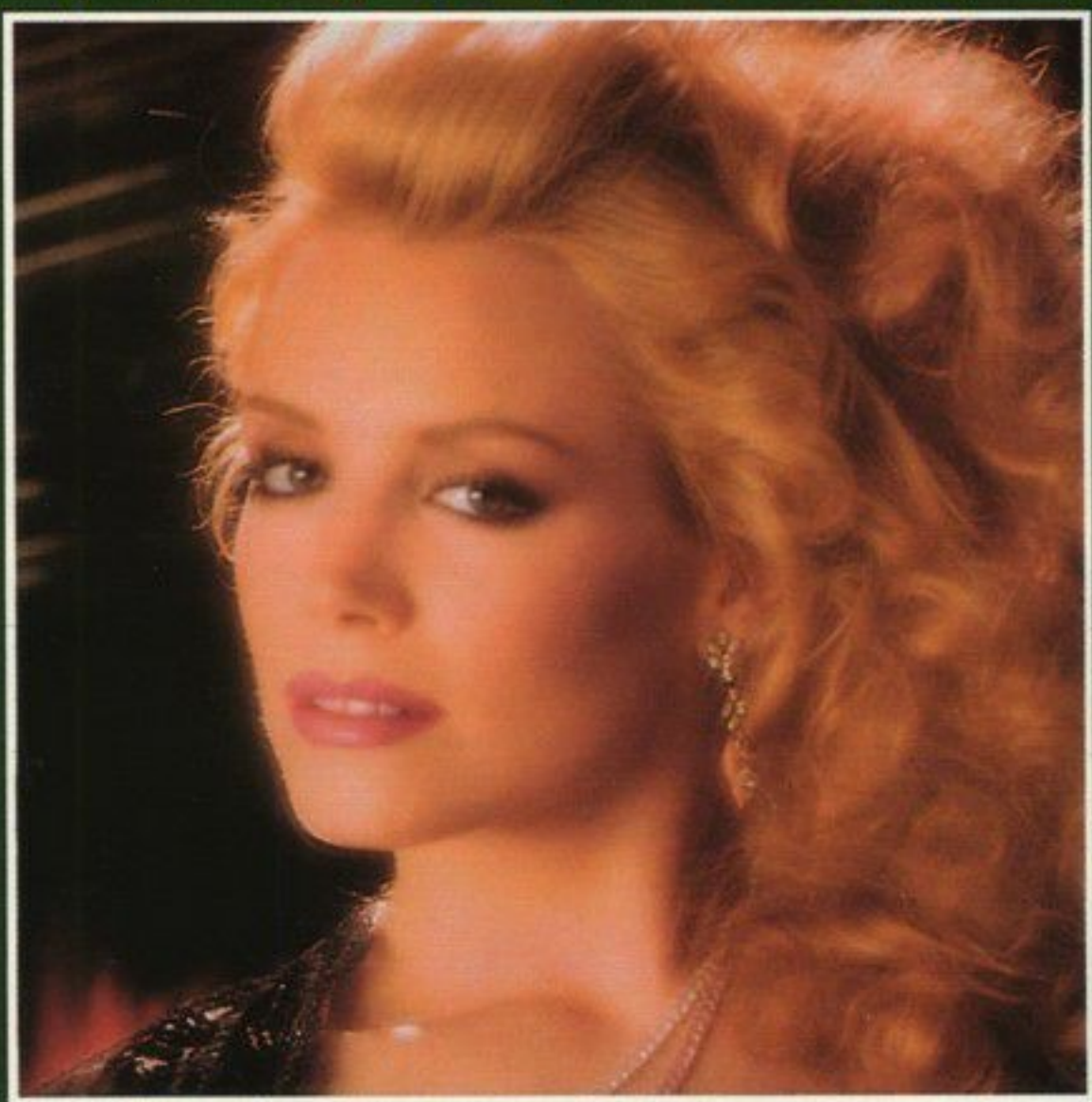


**PLAYMATE  
CALENDAR**

\$3.50



# 1983 PLAYBOY



## PLAYMATE CALENDAR

In 1983, Ronald Reagan was President of the United States. At PLAYBOY, Christie Hefner was president, having assumed the office the previous year. Responding to pressure groups, the Playboy Foundation teamed with People for the American Way to run anti-censorship advertisements in the media. Lonny Chin, Miss January 1983, became our first Video Playmate—and that video eventually was certified platinum. Joan Collins, star of TV's *Dynasty*, bared all in the blockbuster December issue. Kim Basinger, destined for major movie success, graced our February cover and eight pages in the magazine. The 1983 *Playmate Calendar* pictured a preponderance of women whose first names also started with K: Kimberly, Kymberly, Kym and two Karens. One of them, Karen Witter, is currently a regular on the daytime soap *One Life to Live*. December's calendar Playmate, 1982 Playmate of the Year Shannon Tweed, began her rise to fame as Diana Hunter in the prime-time series *Falcon Crest*.









































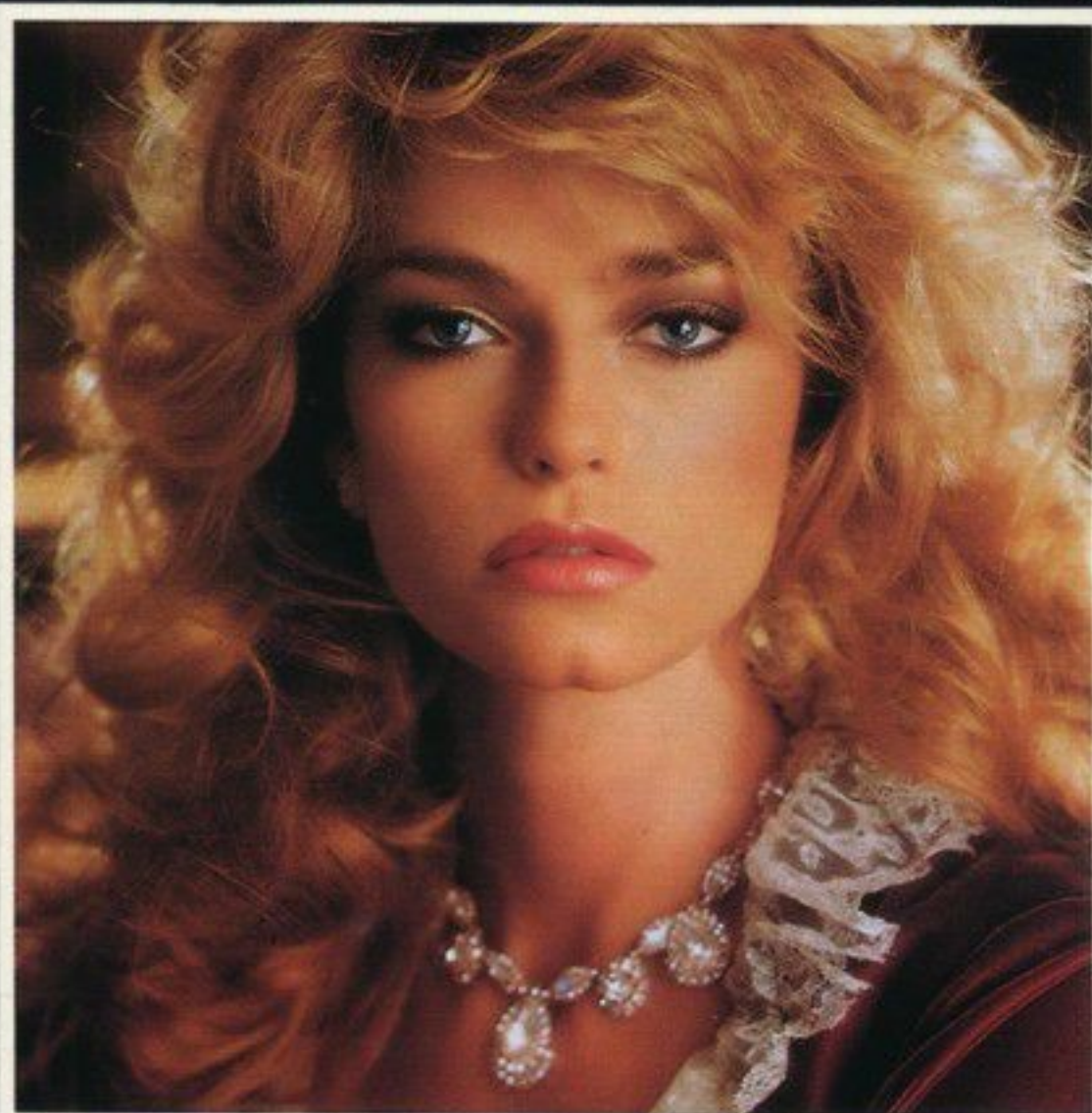








# 1984 PLAYBOY



## PLAYMATE CALENDAR

**H**ugh M. Hefner, having become a permanent California resident, donated the Chicago Playboy Mansion to the Art Institute of Chicago. It was renamed Hefner Hall and used as a dorm for very lucky students at the School of the Art Institute. The U.S. Olympic team shone brightly at the summer games held in Los Angeles. PLAYBOY did some shining of its own, proudly celebrating its 30th anniversary with the January issue. After a nationwide search that produced 7000 hopefuls, Penny Baker was named 30th Anniversary Playmate of the world's best-selling men's magazine. The year ended auspiciously, as well, with a breathtaking December pictorial on actress Suzanne Somers. Bo Derek clinched her bid to be named PLAYBOY's Woman of the Eighties when she appeared on her fourth cover of the decade in July. It was her fifth pictorial altogether. Another "10," 1983 Playmate of the Year Marianne Gravatte, made calendar aficionados wish December 1984 had more than 31 days.







































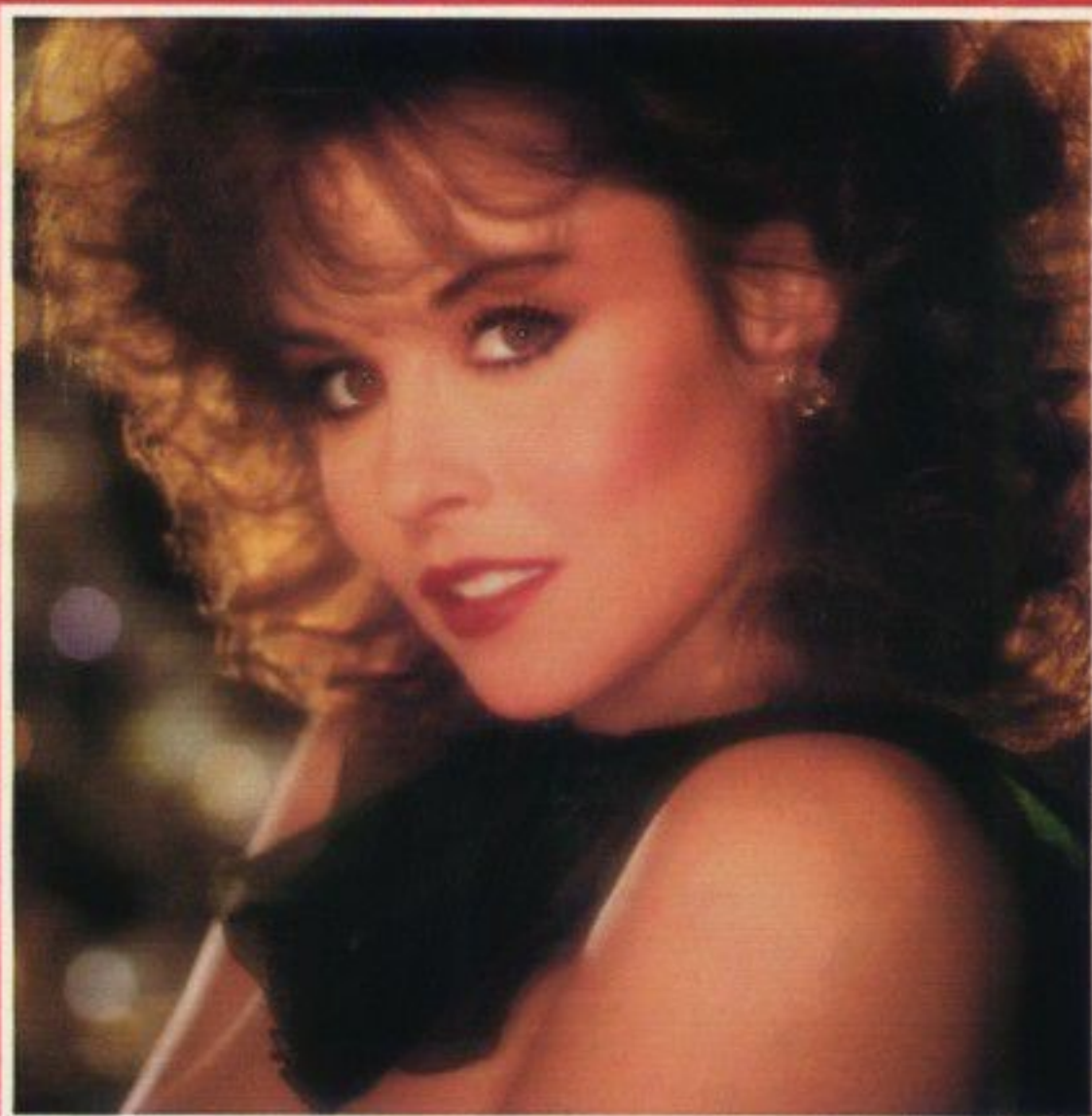








# 1985 **PLAYBOY**



## **PLAYMATE CALENDAR**

\$4.00

**G**oldie Hawn, appealingly contained in an oversized champagne glass on the January cover, toasted in the new year and contributed a lively interview. Live Aid, a 17-hour all-star rock concert, was broadcast in mid July to more than 150 countries. Originating in London and Philadelphia, Live Aid raised millions for starving Africans. Playboy's Girls of Rock & Roll entertained on a somewhat smaller scale. A showcase for talented Playmates, the act has played to nightclub patrons around the globe. Roxanne Pulitzer delighted readers in June with a pictorial lampoon of the tabloid stories that emerged during her divorce proceedings. A dramatic change was made in PLAYBOY this year: Beginning with the October issue, Playmates would no longer have staples in their navels. September, our last stapled issue, featured pop star Madonna in a sensational pictorial. The 1985 calendar featured three Playmates of the Year: Shannon Tweed (1982), Marianne Gravatte (1983) and Barbara Edwards (1984).

































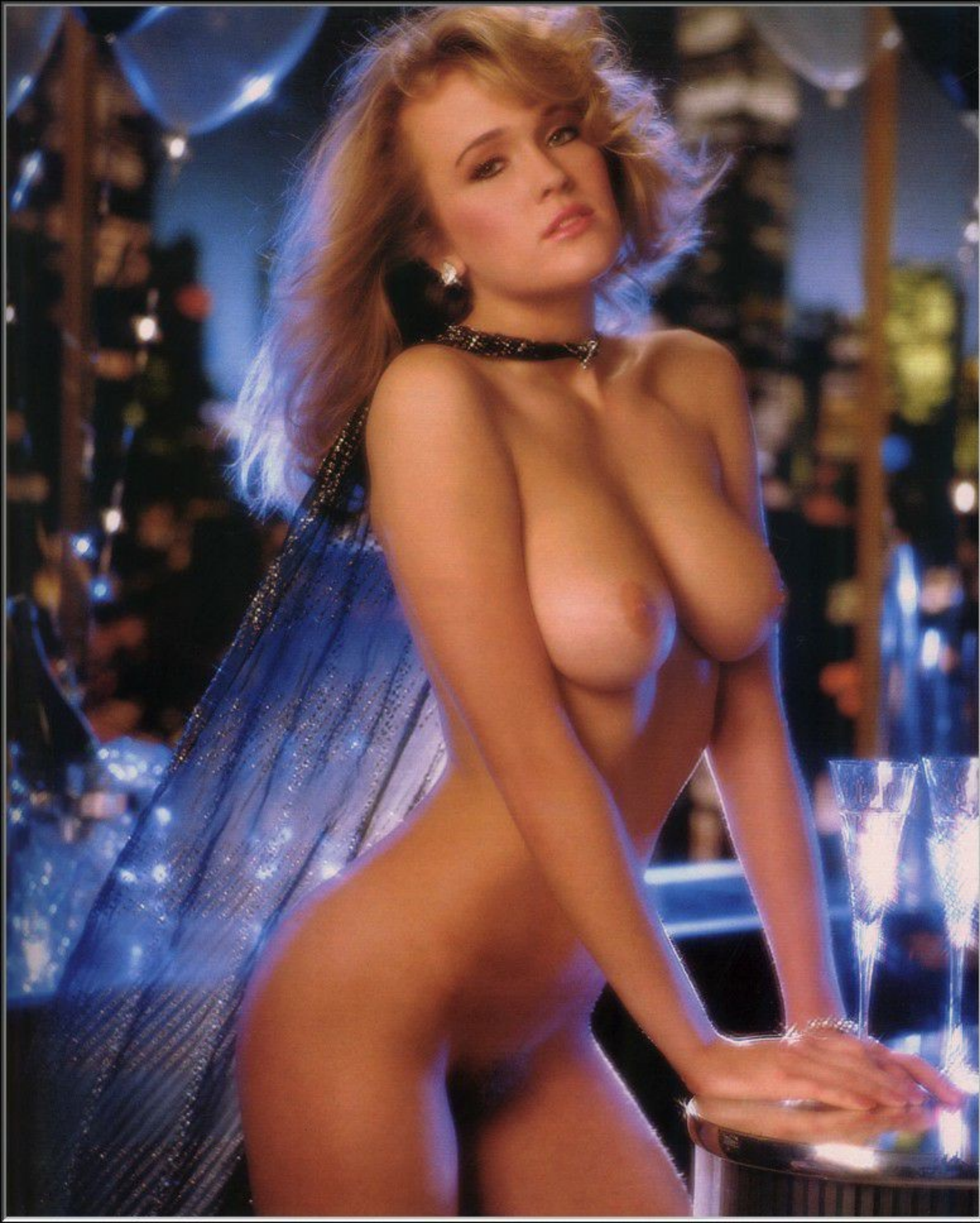








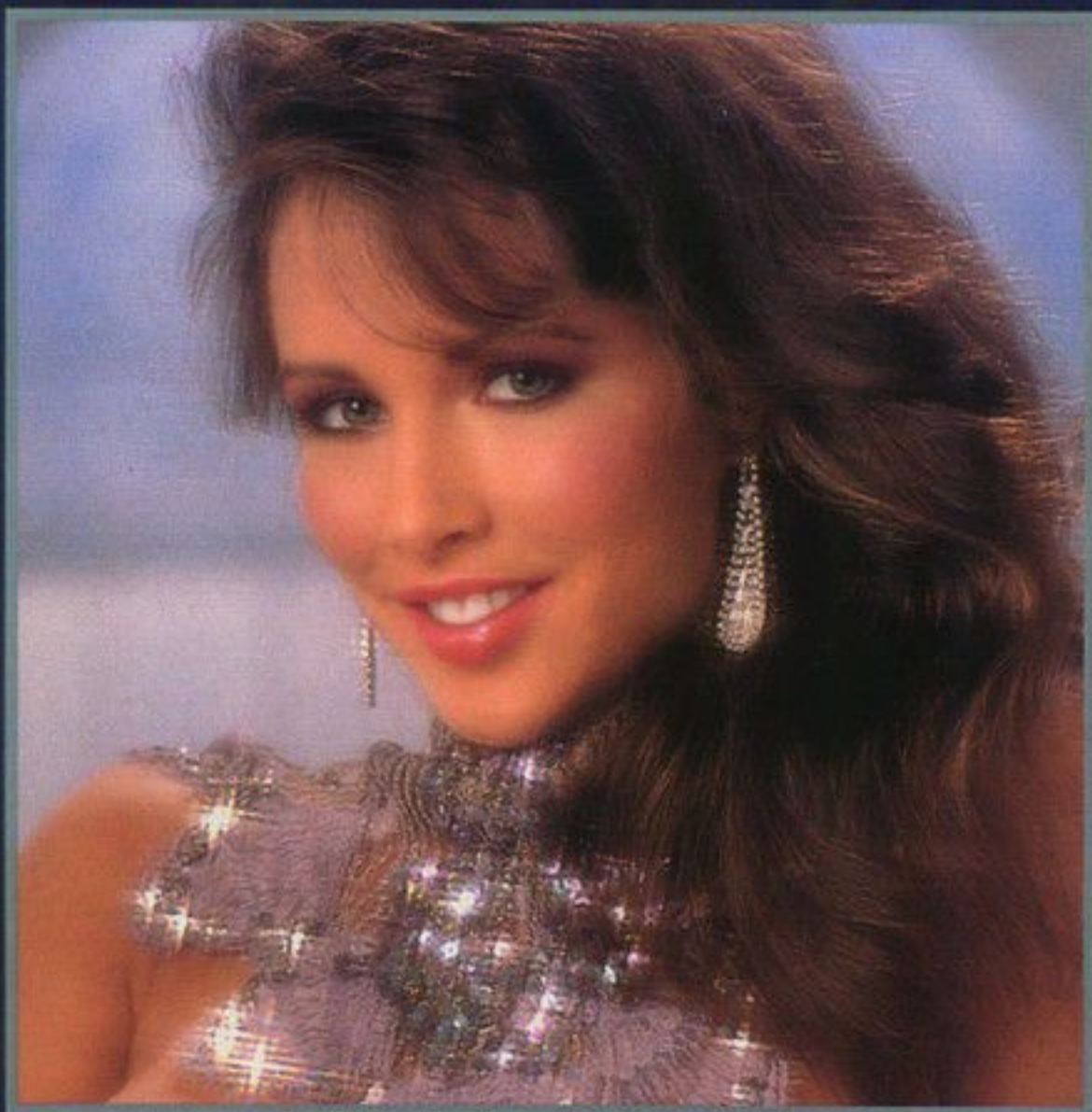






1986

# PLAYBOY



# PLAYMATE CALENDAR

\$4.00

In 1986, Martin Luther King's birthday was observed as a holiday for the first time—18 years after he was assassinated. The U.S. Attorney General's Commission on Pornography tried to intimidate convenience stores and drugstore chains into banning adult magazines. PLAYBOY and other publishers won a Federal Court victory requiring the Commission to distribute a retraction letter to retailers. PLAYBOY kept its sense of humor, publishing a pictorial tribute to the women of 7-Eleven in December. Actress Sally Field, dressed as a Playboy Bunny, adorned a memorable 1986 cover, but the Bunny became an endangered species when the last company-owned-and-operated club closed in June. An innovation in selecting the Playmate of the Year was introduced: By dialing a 900 number, readers could vote for their favorite centerfold. More than 100,000 calls were received and Miss May 1985, Kathy Shower, was the winner. She also won a starring role on the afternoon soap *Santa Barbara*.













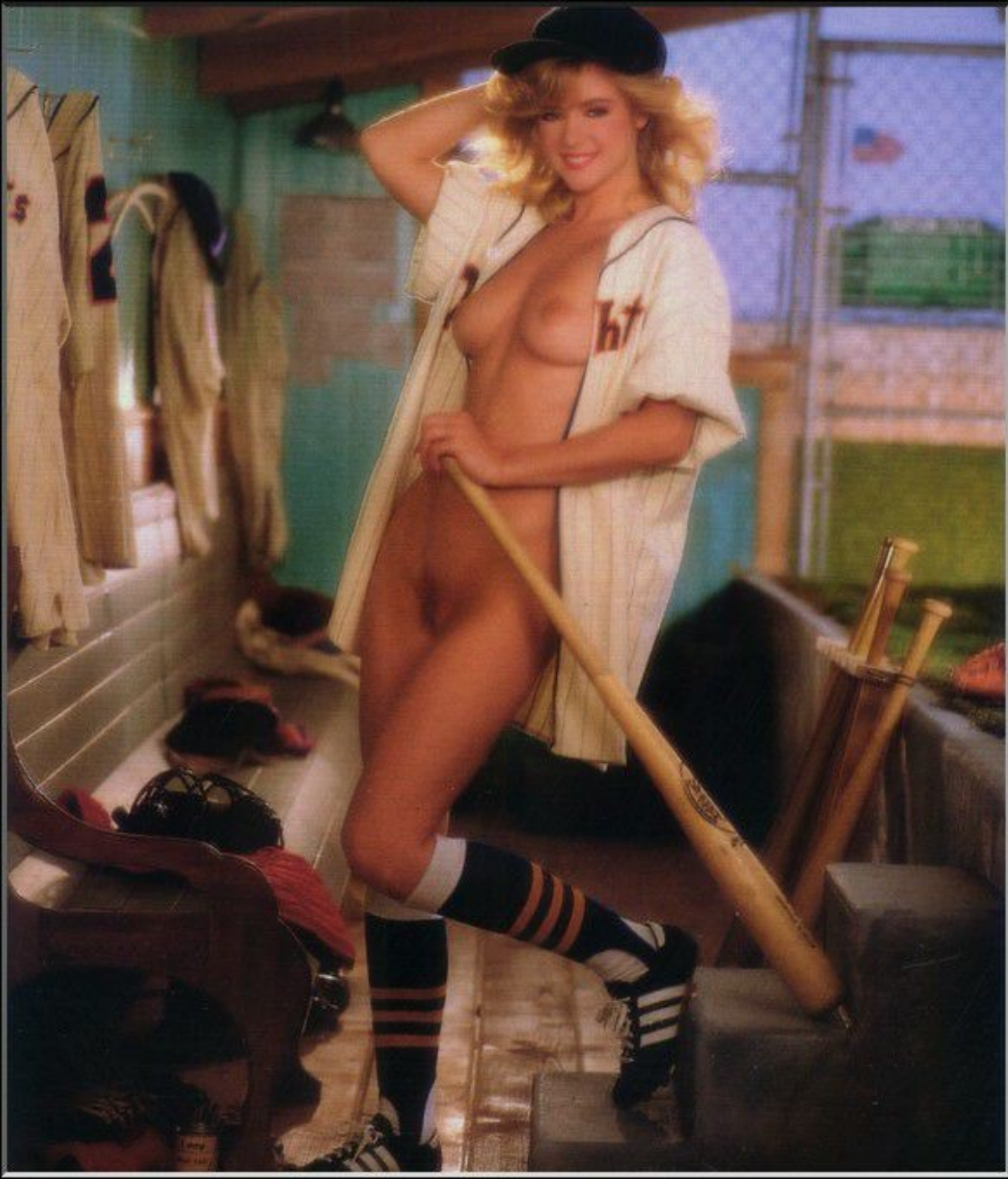




















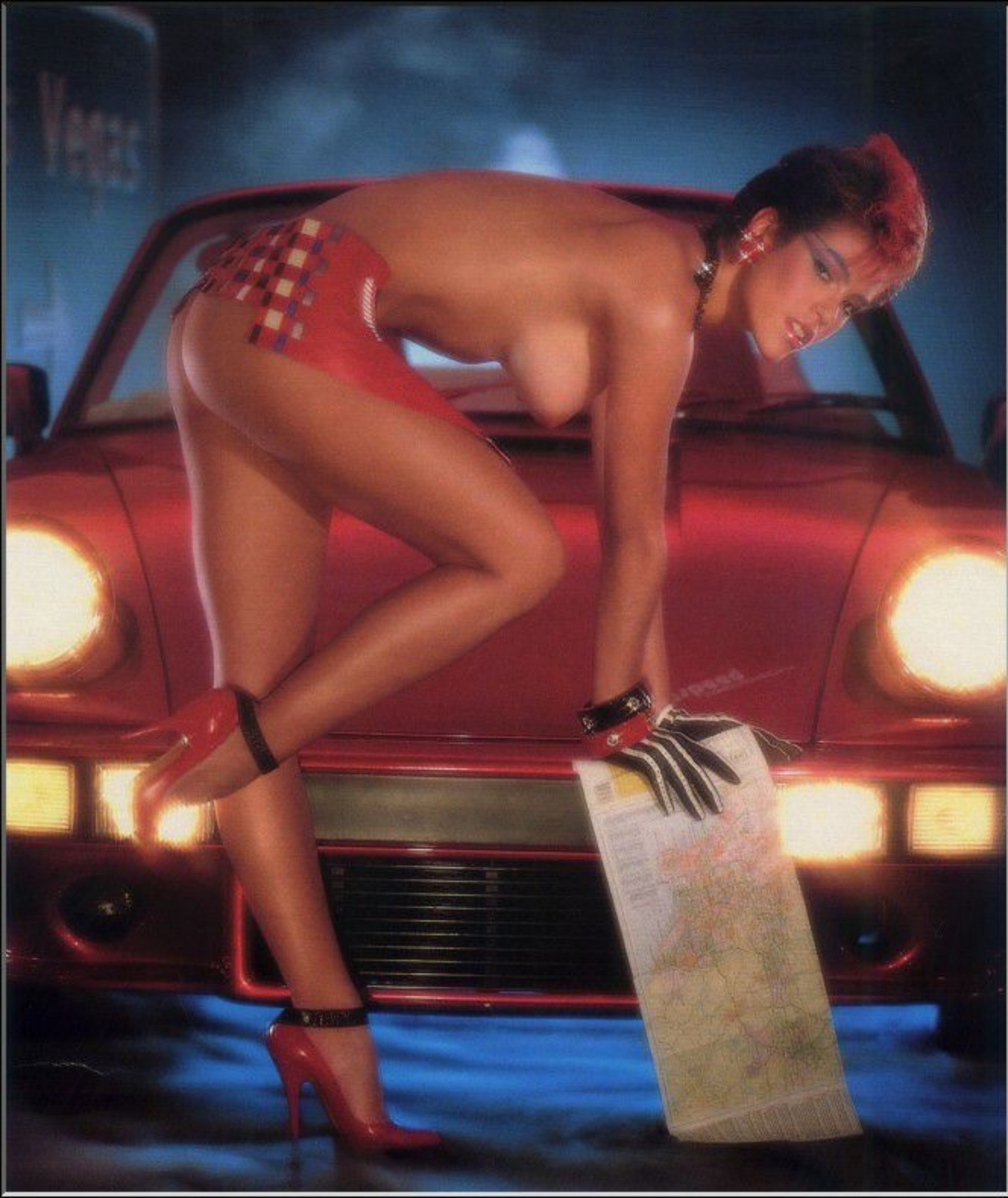










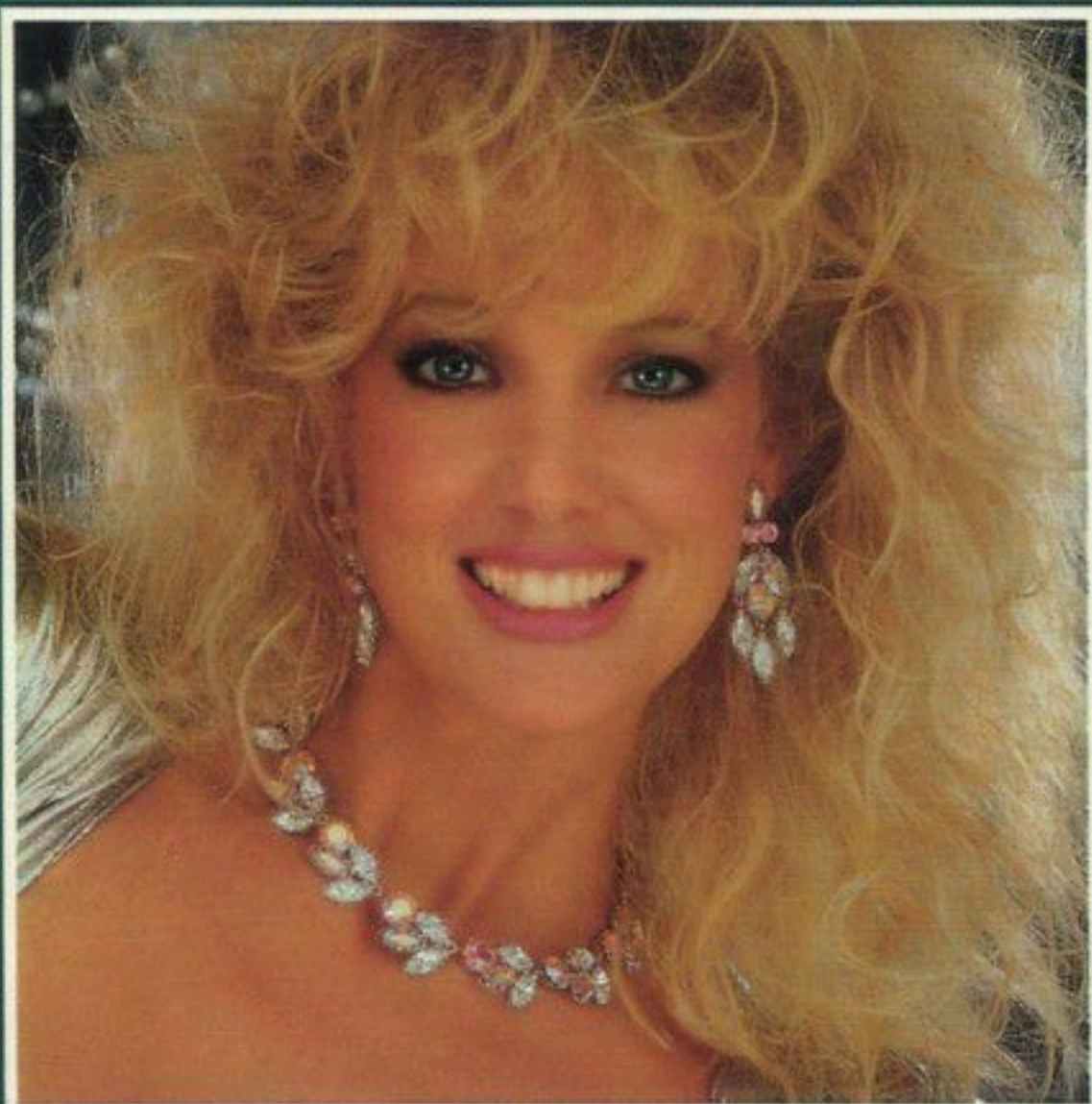








# 1987 PLAYBOY



## PLAYMATE CALENDAR

\$4.00

**O**liver North and the Iran-*contra* scandal were headline grabbers in 1987. In the wake of the spread of AIDS, condom ads started to become acceptable in the media. The May issue of PLAYBOY showed a delightfully erotic side of Vanna White, photographed before she became a household name on *Wheel of Fortune*. Game-show buffs and Vanna watchers purchased more than five million copies of that issue. *The Jessica Hahn Story* highlighted our November and December issues. Overall, it was a star-studded year, with pictorials on Jane Seymour, Janet Jones, Donna Mills and Brigitte Nielsen. February 1986 Playmate Julie McCullough would become a cast member on the TV sitcom *Growing Pains*. Cynthia Brimhall, Miss October 1985, joined Playboy's Girls of Rock & Roll, an experience that led to a guest shot as a country singer on *P.S.I. LUV U* a few years later. The first video version of the *Playboy Playmate Calendar* was produced in 1987.











































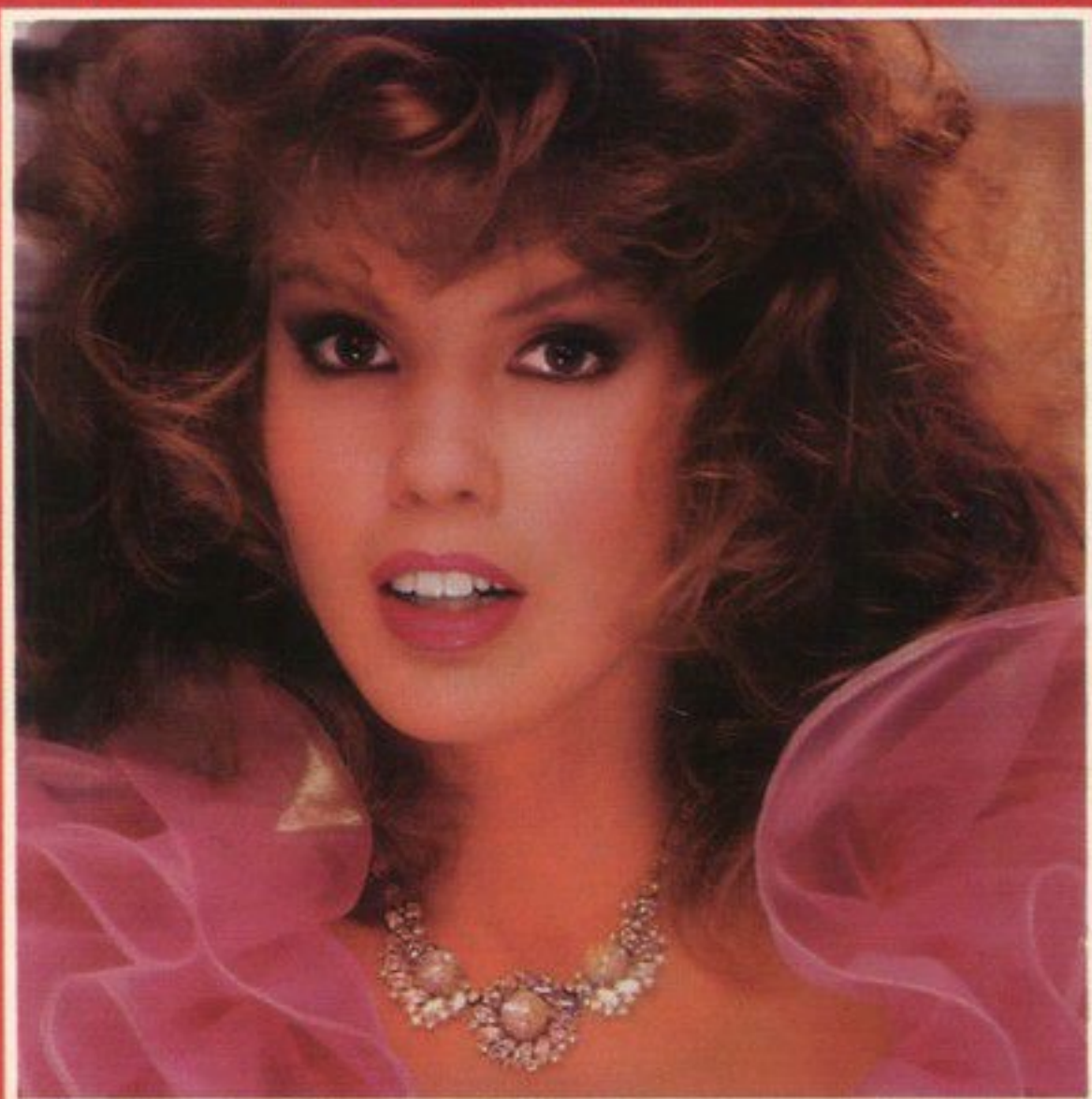








# 1988 PLAYBOY



## PLAYMATE CALENDAR

\$4.95

**R**ead my lips!" George Bush told us in 1988. And we did, voting him into the White House over Michael Dukakis. At Playboy, founder Hugh M. Hefner stepped down as Chairman of the Board, becoming Chairman Emeritus of the company and Editor-in-Chief of the magazine. Christie Hefner was elected Chairman and CEO. Among the many honors accorded her was a fellowship in AIDS research established at the City of Hope in recognition of her continuing commitment to that cause. A very special Playmate appeared on the January 1988 centerfold: Kimberley Conrad was to become Hef's Playmate for a Lifetime. Supermodel Cindy Crawford starred in the July issue, and Jessica Hahn returned to our pages in September with a sexy new look. Devin DeVasquez, Miss June 1985, became \$100,000 richer when she won the spokesmodel competition on *Star Search*. We all felt richer in 1988 with Devin and 11 other Playmates in another smashing calendar.

































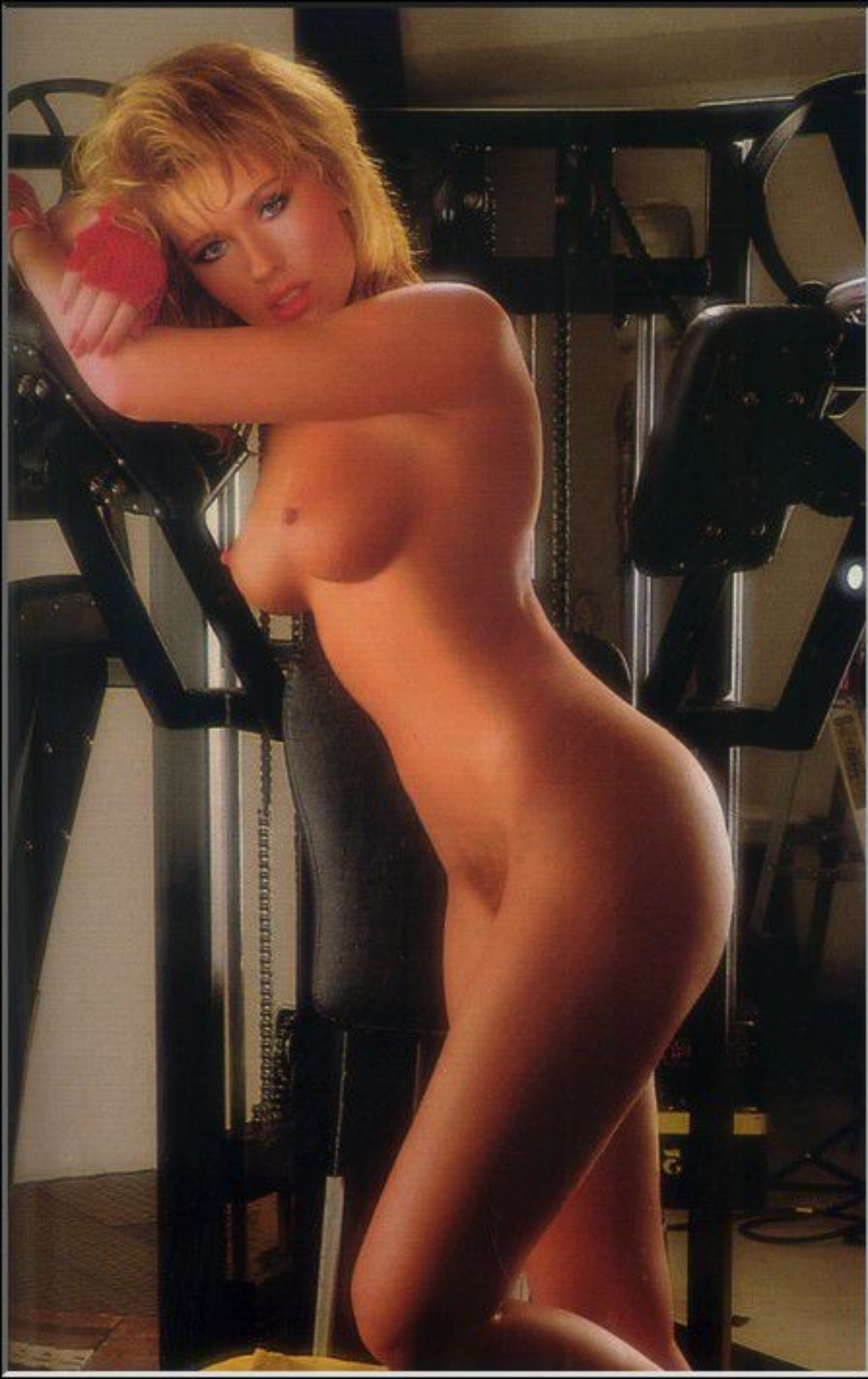


















# 1989 PLAYBOY



## PLAYMATE CALENDAR

\$4.95

The Exxon Valdez spilled oil all over Alaska's Prince William Sound in March. In June, student demonstrators were massacred by government forces in Beijing's Tiananmen Square. An earthquake severely damaged San Francisco in October and delayed the start of the World Series. The news was much happier, though hardly less earthshaking, at Playboy. Founder Hugh M. Hefner took 1989 Playmate of the Year Kimberley Conrad to be his bride in a ceremony at the Playboy Mansion. January's 35th Anniversary issue was a memorable collection of the magazine's past. Playmate Fawna MacLaren took her place in history, selected from among thousands of hopefuls interviewed during the Great Playmate Hunt. March brought a sizzling pictorial with singer/entertainer La Toya Jackson. Pia Reyes, Miss November 1988, became the first Playmate of the Eastern European bloc when the Hungarian edition of the magazine was published in December.

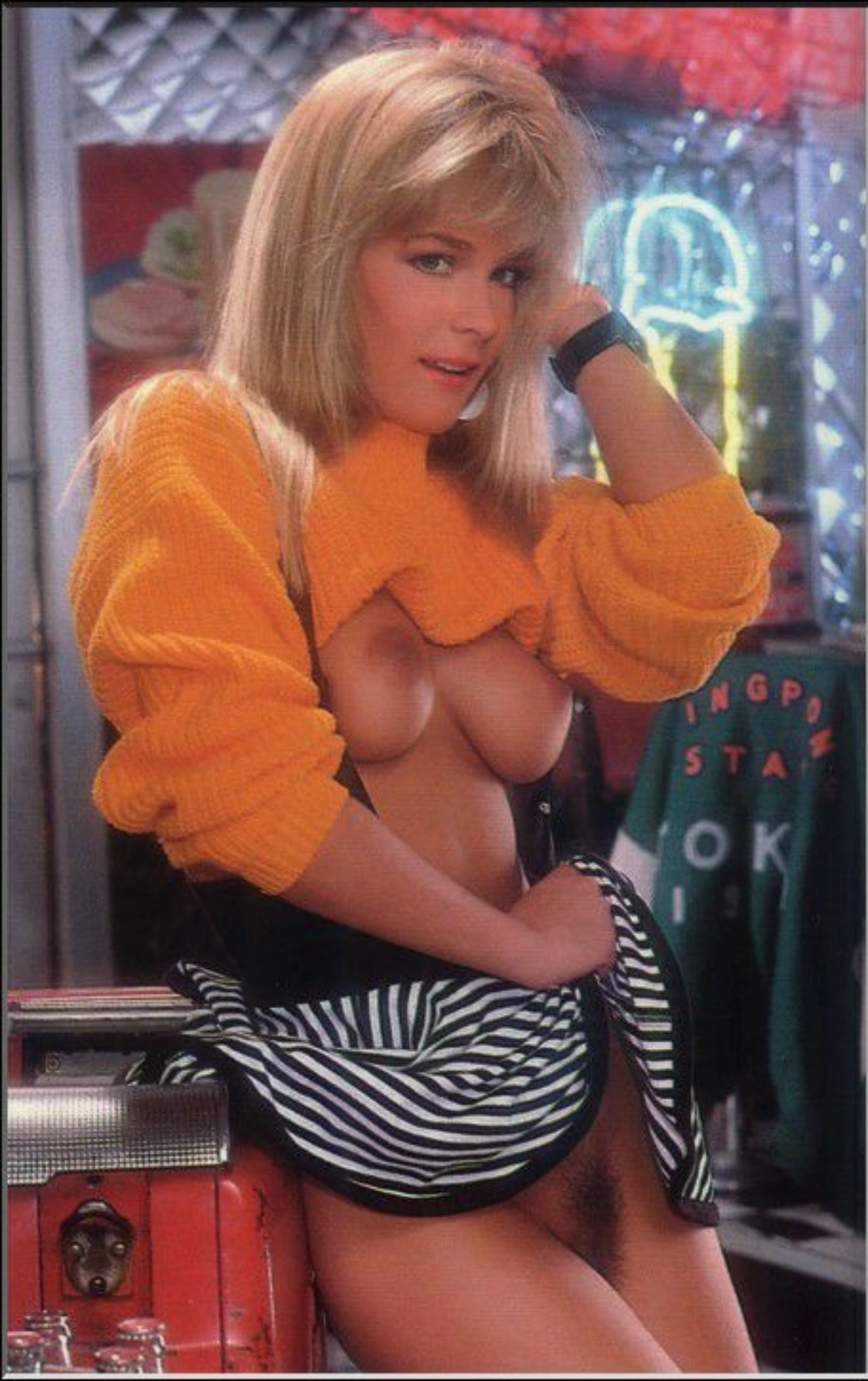




















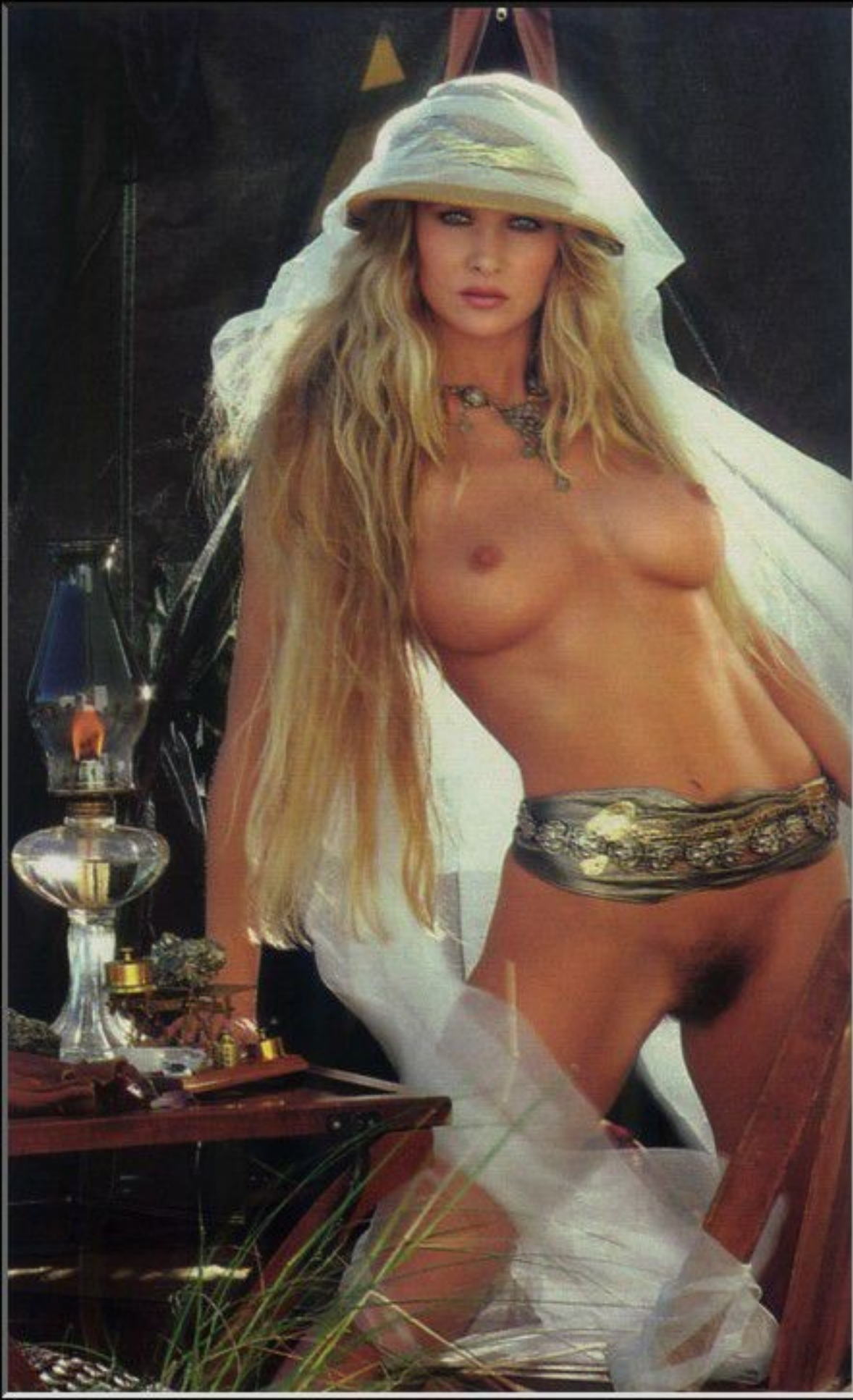






















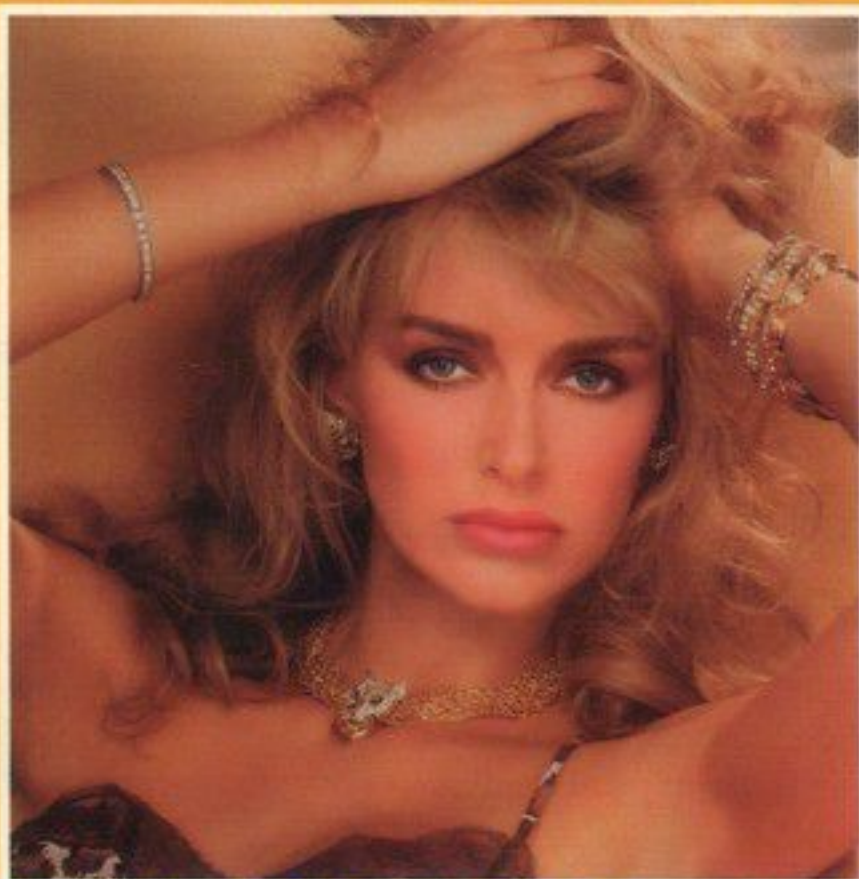








# 1990 PLAYBOY



## PLAYMATE CALENDAR

The start of a new decade, 1990 saw Iraq invade Kuwait. Operation Desert Shield forces were sent to Saudi Arabia. Playboy extended its sphere of operations when American and German editions of the magazine went on sale in East Germany after the Berlin Wall was dismantled and turned into souvenirs. The *Women of Russia*, in the February issue, was accompanied by Photography Managing Editor Jeff Cohen's story of his adventures in the country that was still known as the Union of Soviet Socialist Republics. Pre-*Basic Instinct* Sharon Stone steamed up a July pictorial. July 1989 Playmate Erika Eleniak, an original cast member of *Baywatch* on NBC, gained international popularity when the show was syndicated. On view in 58 countries, it is the only American program seen in mainland China. Miss November 1989, Renée Tenison, became PLAYBOY's first African-American Playmate of the Year. And Hugh M. Hefner became a father again, at the age of 64, when son Marston was born in April.



















































# 1991 PLAYBOY



## PLAYMATE CALENDAR

**E**arly in 1991, Desert Shield became Desert Storm as U.S. and multinational forces went to war with Saddam Hussein's Iraq to liberate Kuwait. PLAYBOY showed its support for American troops with Operation Playmate, a morale-boosting campaign that was the brainstorm of Hugh Hefner and his wife, Kimberley, and spearheaded by 1991 Playmate of the Year Lisa Matthews. Other worldwide events further highlighted the year at PLAYBOY. On the European front, Czechoslovakia was added to our roster of international editions, the second of the newly liberated countries to publish the magazine. Back in the States, Hef and Kimberley celebrated the birth of another son, Cooper, born in August. *The Price Is Right* hostess Dian Parkinson's December appearance in the magazine capped the year. February 1990 Playmate Pamela Anderson won acclaim as Lisa the Tool Girl on ABC's *Home Improvement*. She now has simultaneous roles on two major television programs, having signed as a regular on *Baywatch*.











































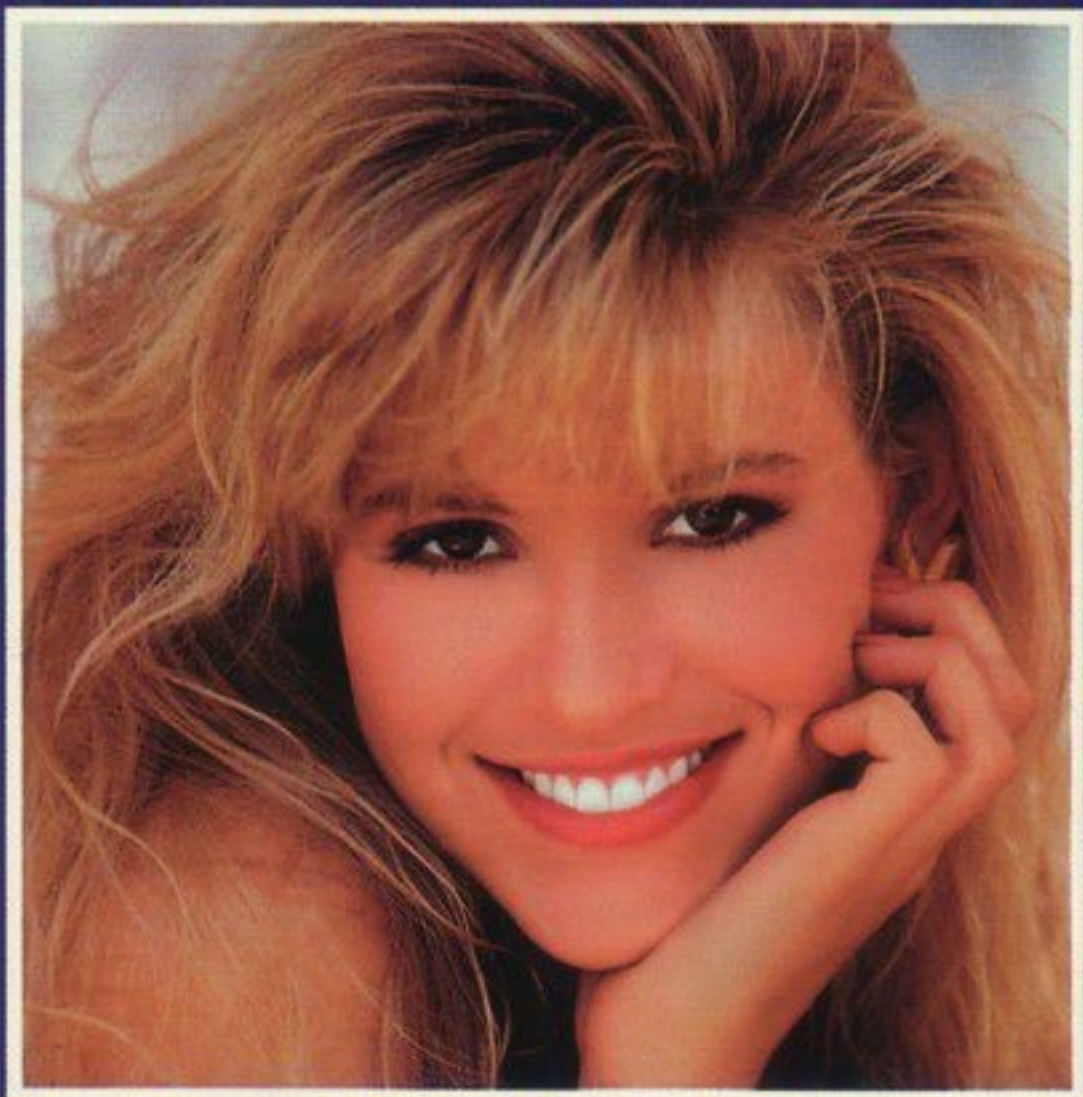








# 1992 **PLAYBOY**



## **PLAYMATE CALENDAR**

\$5.95

**D**uring 1993, PLAYBOY will be celebrating its 40th anniversary, culminating in a very special January 1994 issue of the magazine. The publication has come a long way from its humble origins on Hugh Hefner's kitchen table. Versions of PLAYBOY are now available in 15 foreign nations, and a Polish edition is due to premiere in December. Our home-video line is among the top three sellers of nontheatrical programming, and Playboy At Night continues to add new subscribers. PLAYBOY is read and seen each month, in one form or other, by more than 11 million men and women around the world. In 1992, the Swedish Bikini Team got things off to a deliciously cool start in January. Madonna's well-publicized appearance in July and Sandra Bernhard's September cover and pictorial punctuated red-hot summer issues. Luscious calendar Playmates have accompanied our march through time for 35 years. We know you'll be watching them in 1993 and the years to come.









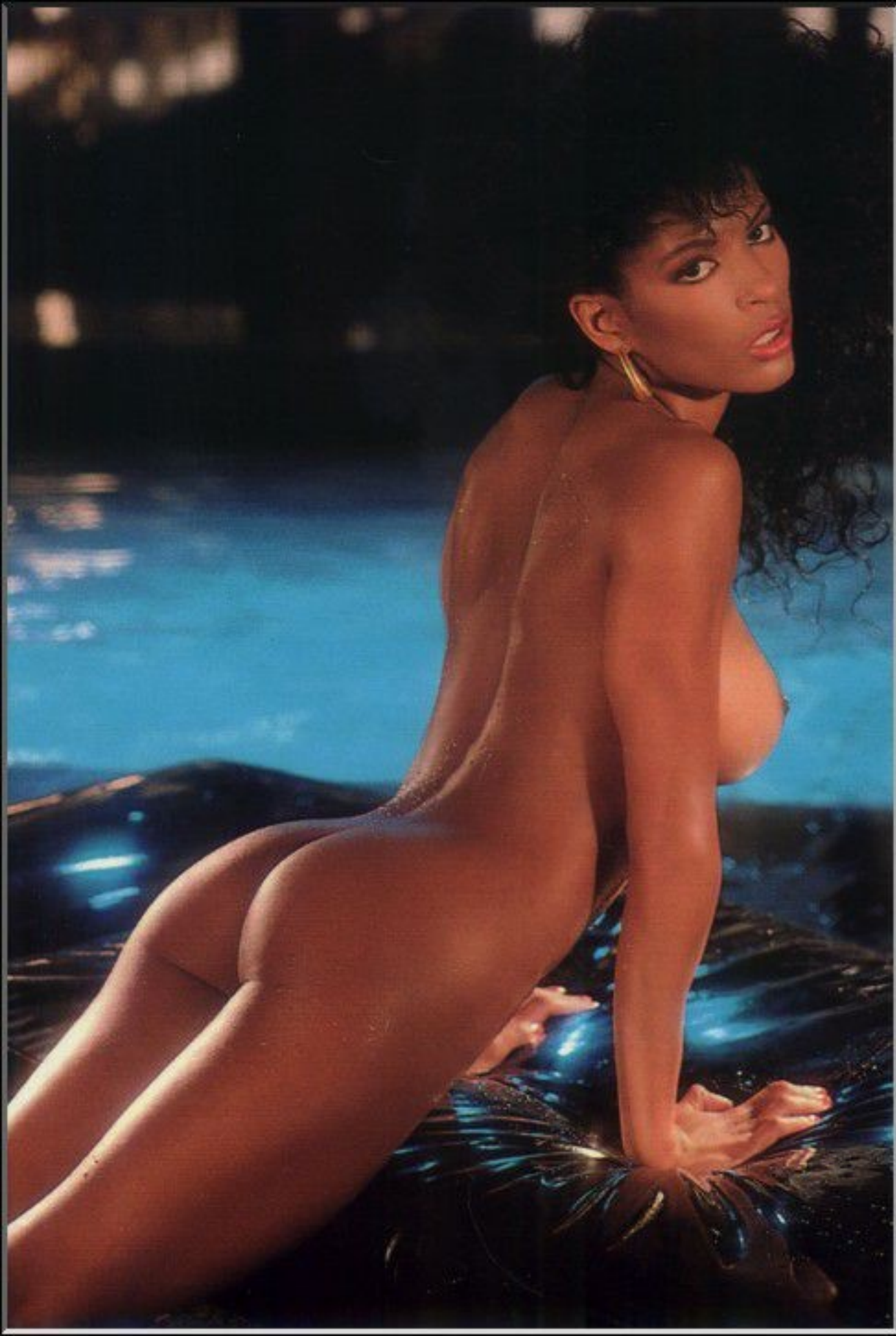


































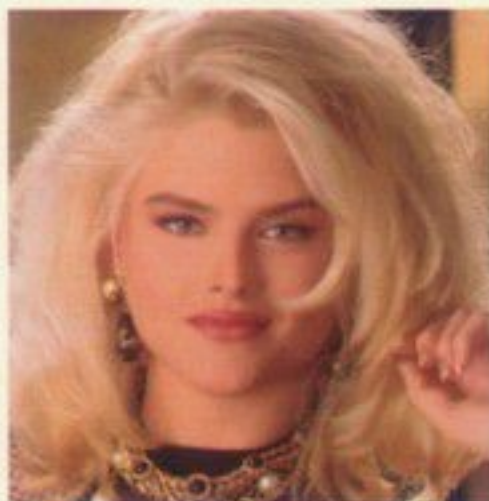








# A BEAUTIFUL PLAYMATE FOR EACH MONTH OF THE YEAR



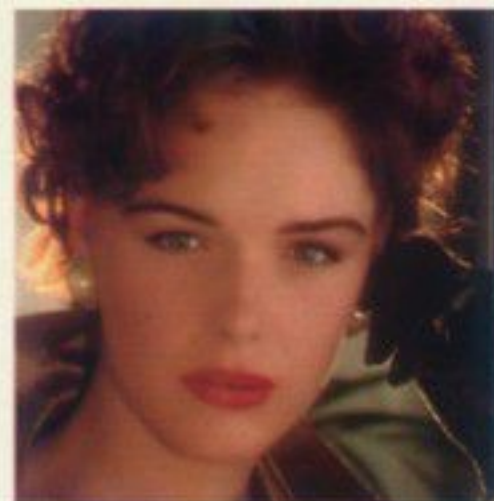
**VICKIE SMITH**



**ANGELA MELINI**



**TANYA BEYER**



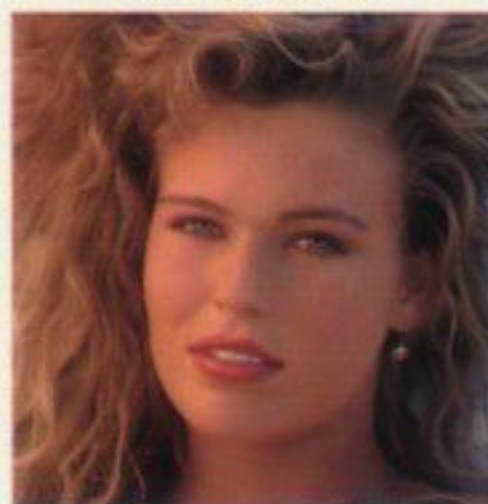
**SASKIA LINSSEN**



**CADY CANTRELL**



**CORINNA HARNEY**



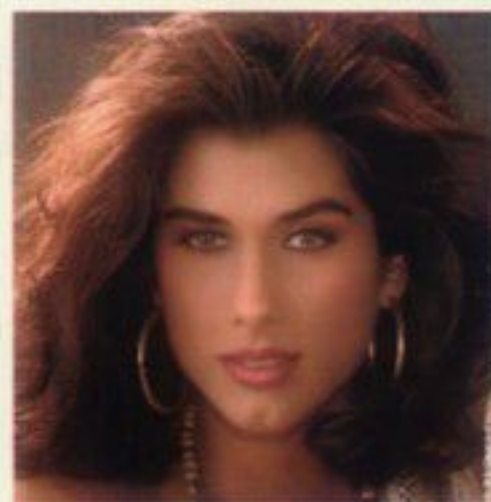
**WENDY KAYE**



**SAMANTHA DORMAN**



**SUZI SIMPSON**



**CHRISTINA LEARDINI**



**TYLYN JOHN**



**TONJA CHRISTENSEN**

Playboy's  
1993 Playmate Calendar



**PLAYBOY**

**1958**

**PLAYMATE  
CALENDAR**

1971  
**PLAYBOY**



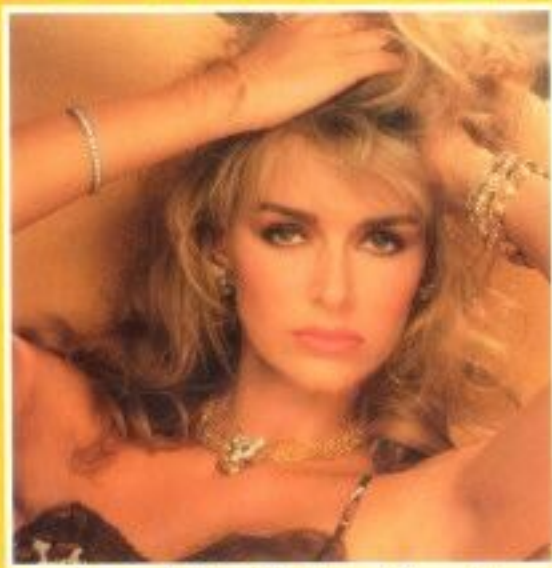
**PLAYMATE  
CALENDAR**

1983  
**PLAYBOY**



**PLAYMATE  
CALENDAR**

1990  
**PLAYBOY**



**PLAYMATE  
CALENDAR**

DISPLAY UNTIL MARCH 8